

REGISTRATION NOW OPEN

Join us for the Third Annual
Green Wine Summit

November 9 & 10, 2010
Hyatt Vineyard Creek, Santa Rosa CA

September 29, 2010, Napa, CA Green Wine Summit 2010 offers workshops and sessions focusing on a full view of the business of green.

This year, more than 30 respected and experienced speakers will address the latest topics and trends such as *Where is Certification Headed in the Future*, *Vintners & Growers Perspectives on Certifications* and *Green Vs. Green: Sustaining consumer direct winery profits along with your green practices*. Get connected to the who's who of the green leaders.

Day 1, November 9th, [Green workshops I & II](#) take place at 2:30pm and 4:15pm. Then, the [Welcome Wine Reception](#) begins at 5:30pm and is immediately followed by the [VIP dinner](#). The General Session takes place on November 10th from 9:00am to 11:30pm and breakout sessions take place and 2:00pm to 3:15pm and 3:30pm to 4:45pm. The entire day is filled with subjects relevant to today's ever evolving world.



Day 2, November 10, 2010

General Session Speakers Include

-  [Paul Dolan](#), Partner, Mendocino Wine Company
Master of Ceremonies
-  [Katie Wallace](#), Sustainability Specialist, New Belgium Brewing Company
Innovative Collaborations: Engaging Workers and Community
-  [Gregory V. Jones, Ph.D.](#), Department of Environmental Studies, Southern Oregon University
"Climate, Grapes, and Wine: Structure and Suitability in a Variable and Changing Climate".
-  [Kelly Stephenson](#), Strategy Director, OgilvyEarth West, OgilvyOne
"Great Green Marketing—Without the Greenwash"

Session Details

-  [Green Operations—Carbon Offsetting](#)
-  [Green Sales & Marketing: Creating Viral Buzz While Reducing your Carbon Footprint](#)
-  [Green Business—Green Bucks](#)
-  [Green Operations—Water, Our Most Valuable Resource](#)
-  [Green Sales & Marketing—Packaging](#)
-  [Green Business](#)

To learn more about the [Green Wine Summit](#), please visit the [2010 schedule](#) and [register online](#) today.

Contact Information:

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About GWS

The Green Wine Summit is the groundbreaking forum for ALL wine industry players who care about sustainability. Our highly respected Advisory Board has worked diligently to ensure that this Summit is valuable for all participants.

Green Wine Summit forums feature leaders in sustainability, organics and Biodynamics®. While those in winemaking and vineyard management certainly have an interest in all things "green", the Green Wine Summit is specifically designed for individuals in a variety of roles including: winery general management, finance, technology, sales and marketing, as well media, regulators, vendors and service providers.

www.greenwinesummit.com