

**NEWS RELEASE
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GREEN WINE SUMMIT ANNOUNCES KEYNOTE SPEAKERS

*California Congressman Mike Thompson to Address:
"How the Election Outcome Will Change the Future of the Environment"*

(Santa Rosa, CA, November 3, 2008)—The Green Wine Summit announced today its keynote speaker line-up and topics. Congressman Mike Thompson (D-CA) will speak at the Networking Luncheon on Tuesday, December 2nd at noon. Just a month after the General Election, Thompson's keynote address will explore how the election outcome is likely to change the future outlook for the environment. The Green Wine Summit will be held December 1st and 2nd, 2008 at Hyatt Vineyard Creek Hotel in Santa Rosa, California.

"We are honored to have Congressman Mike Thompson as our keynote speaker," said Lesley Berglund, Co-Chair of the Green Wine Summit. "In the immediate aftermath of the General Election, our nation is poised for a paradigm shift in government's approach to environmental issues, which makes Congressman Thompson's keynote address one not-to-be-missed."

The General Session takes place on December 2nd from 8:15am to 10:30am and includes a series of powerful and thoroughly relevant keynote subjects. The schedule includes:

SUMMIT WELCOME

Welcome Remarks by Summit Co-Chair Mack Schwing.

GENERAL SESSION OVERVIEW

Moderator: Paul Dolan (Partner, Mendocino Wine Company)

**THE DAIRY INDUSTRY'S SUSTAINABILITY EFFORTS:
PARALLELS WITH THE WINE INDUSTRY**

Presentation explores how another agricultural industry has embraced sustainability. Keynote speaker Erin Fitzgerald, Director, Social & Environmental Innovation Consulting, Dairy Management, Inc., shares how the dairy industry has launched an industry-wide sustainability effort focused on reducing environmental impacts while increasing business value.

THE PAST, PRESENT & FUTURE OF GREEN WINE

Wine industry leaders will review and celebrate progress, discuss current state of industry sustainability, and share the future vision for green wine.

Keynote Panelists: Allison Jordan, Executive Director, CSWA; Karen Ross, Executive Director, CAWG; Jeff Dlott, President, Sureharvest

SUMMIT CHALLENGE

A review by Summit Co-Chair Lesley Berglund of the Top 10 green opportunities and how to get the most take-home value from the Summit.

For more information on the Green Wine Summit, please visit www.greenwinesummit.com.
For sponsorship and registration inquiries, please email Director of Sponsorship Abdi Humphries at abdi@winetwo.com or call (707) 815-2201.

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